



Computing

Online Safety

Boys and Girls Online



Aim

I can identify how the media play a powerful role in shaping ideas about girls and boys.

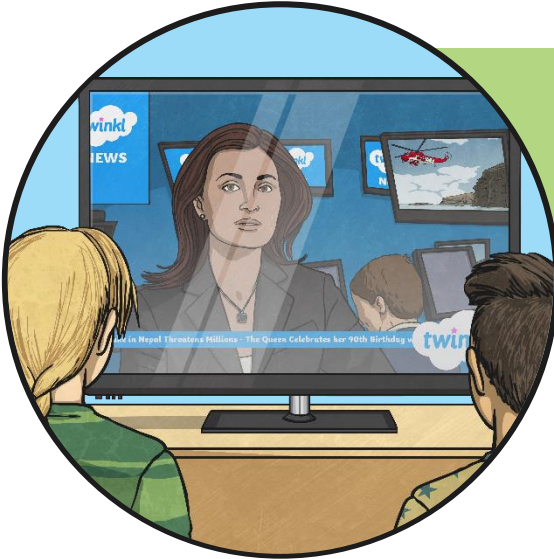
Success Criteria

- I know what a stereotype is.
- I can understand how a stereotype can be harmful.
- I can compare gender stereotypes.
- I can identify a gender stereotype in an online media message.

Media Stereotypes

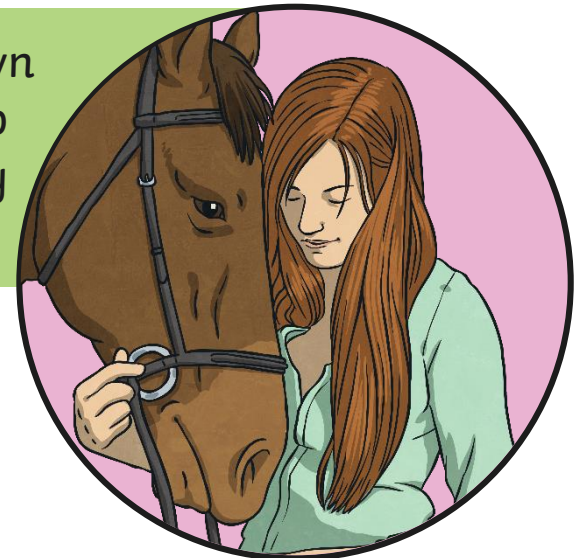


What do you think this phrase means?



Media: The main means of mass communication, such as television and radio broadcasts, publications (newspapers and magazines) and the internet.

Stereotype: A well-known idea or image of a group of people, that is held by a number of people.



Using these definitions, can you give any examples of a media stereotype?

Describing Boys and Girls



Sort these words into the categories
'boys' and 'girls'.

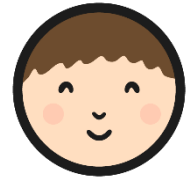


bubbly	delicate
tough	emotional
caring	strong
assertive	muscular
pretty	elegant



Why have you chosen those categories
for each word?

Who Is It For?



Look at the adverts for different toys and the selection of magazines and fill in **part 1** of the Who Am I For? Activity sheet.



Who Am I For?

Part 1:
Choose 2 of the magazines and 1 of the video advertisements. Answer the questions below.

Which advert have you chosen to look at?

Who do you think the advert is aimed at (boys or girls)?

What clues are there that this is aimed at either boys or girls?

In the square, draw a picture of one of the clues.

Who can buy this toy?

Which advert have you chosen to look at?

Who do you think the advert is aimed at (boys or girls)?

What clues are there that this is aimed at either boys or girls?

In the square, draw a picture of one of the clues.

Who can buy this toy?

picture of one of the clues.

type of TV or music you saw you would feel if you was 'not for you', or if all aimed at the opposite how you would feel do.

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Describing Boys and Girls



Do **all** boys and girls (or men and women) fit these descriptions?

What happens if a boy behaves in a way that people might expect a girl to behave?...

He likes dancing, nice clothes and loves looking after his baby cousin...

What might people say about him?

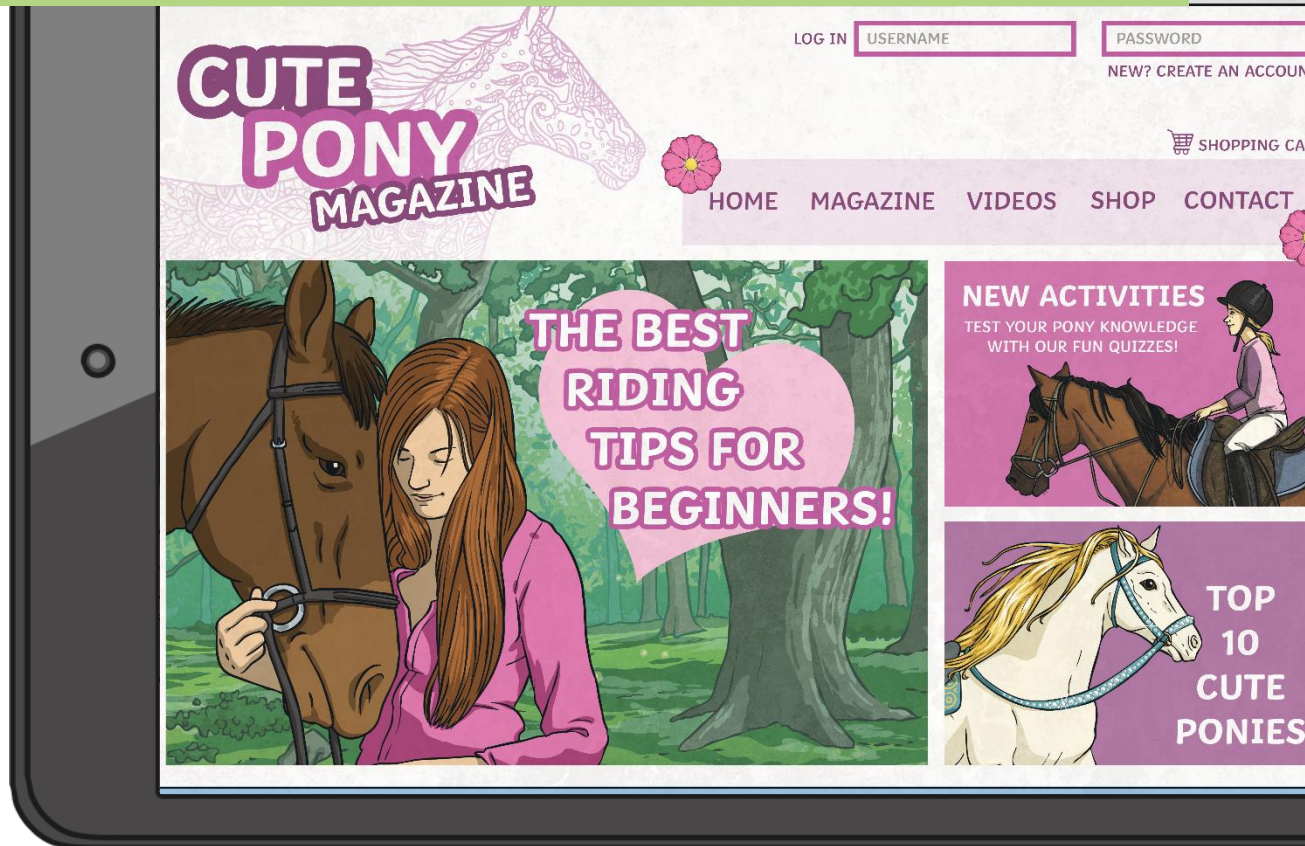
What about a girl behaving 'like a boy'?



Describing Girls and Boys



What about if you were a boy who enjoyed horse-riding? Would you be worried about accessing this site regularly? Why?
to enter forums or chat rooms on this site?



Are Stereotypes Harmless?

What messages do you see in the media about boys and girls?

Could it make people feel that they **should** be a certain way?

How would you feel if you didn't fit in with how the media shows a 'normal' girl or boy to be?



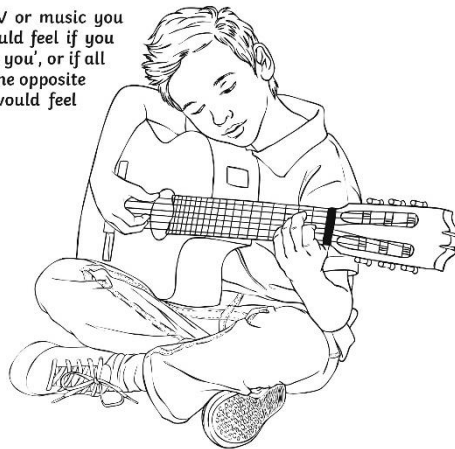
Are Stereotypes Harmless?



Complete part 2 of the Who Am I For? Activity sheet.

Part 2:

Think about a hobby, type of TV or music you really like. Explain how you would feel if you were told that hobby was 'not for you', or if all the adverts for it were aimed at the opposite gender. Write about how you would feel and what you would do.



Computing | Year 6 | E-Safety | Boys and Girls Online | Lesson 4



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