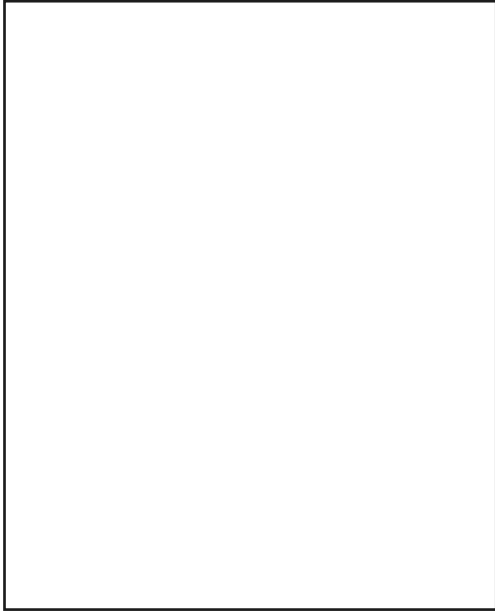


Who Am I For?

Part 1:

Choose 2 of the magazines and 1 of the video advertisements. Answer the questions below.



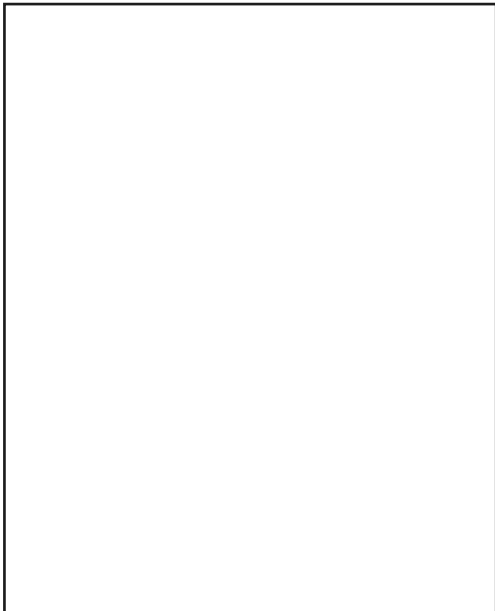
Which advert have you chosen to look at?

Who do you think the advert is aimed at (boys or girls)?

What clues are there that this is aimed at either boys or girls?

In the square, draw a picture of one of the clues.

Who can buy this toy? _____



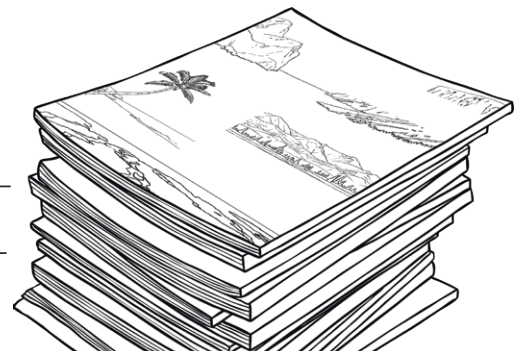
Which advert have you chosen to look at?

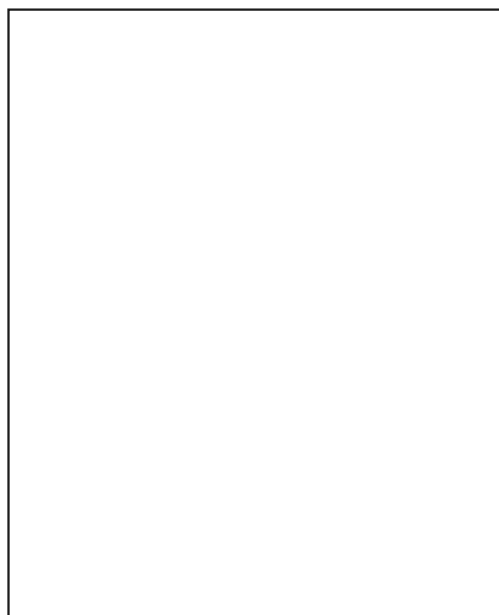
Who do you think the advert is aimed at (boys or girls)?

What clues are there that this is aimed at either boys or girls?

In the square, draw a picture of one of the clues.

Who can buy this toy? _____





Which advert have you chosen to look at?

Who do you think the advert is aimed at (boys or girls)?

What clues are there that this is aimed at either boys or girls?

In the square, draw a picture of one of the clues.

Who can buy this toy? _____

Part 2:

Think about a hobby, type of TV or music you really like. Explain how you would feel if you were told that hobby was 'not for you', or if all the adverts for it were aimed at the opposite gender. Write about how you would feel and what you would do.

